

MAKING A DIFFERENCE

Something as seemingly small as a diaper can make all the difference for a mother between "not" and "making it."

PROVING BASIC NEEDS

We scaled our program to meet the basic needs of families in urban, rural and underserved communities.

CHANGING POLICY

We led engagement public policy efforts with key public and private stakeholders, winning a government contract to serve families affected by COVID and experiencing diaper need.



Diaper Need has always been an invisible public issue and consequence of poverty that has led to many problems for both baby and caregiver. It affects the physical health and mental and economic health.

Today, we are witnessing the impact of COVID-19 and the financial crisis on countless families struggling to provide material necessities like diapers for their children. Diaper banks and organizations like ours are struggling to keep up with demand.

Letter from the ED

BY BRITTAN STOCKERT / EXECUTIVE DIRECTOR



After six years in a leadership role at Babies of Homelessness, I have realized the families we serve are no different from mine. Parents and caregivers with unwavering love and joy for their children and want what's best for them. Parents who will do whatever it takes to fulfill their babies' needs and ensure they are not in pain or uncomfortable. Parents who, too, find parenting difficult, but a pandemic has left us feeling burned out.

Several years ago, I met a mother living in a van off one side street in wealthy downtown Kirkland one sweltering summer. She and her partner had just been discharged from the hospital with a beautiful baby in hand.

Every morning, the father woke up early to catch a bus to a lowincome job so that he could support his family. While father was at work, mom nursed and cared for her newborn in their cramped van, attempting to keep herself and baby cool from the sweltering heat and safe.

On one income, the family struggled financially and needed diapers to provide for their baby so they sought our help for diapers and other basics.

No longer worried about providing the basic day-to-day needs for their baby, both mother and father had time to work closely with a housing case manager and get themselves into transitional housing.

Then continued financial hardships and lack of consistent family and friend support pushed their family into deep poverty, high stress and over the brink of separation.

Domestic violence was the mother's last straw. She decided to care for her child without her partner even at the risk of the breakdown of her marriage, family life and more financial security.

Because she could provide a reliable supply of diapers each month, she placed her baby into a early learning childcare program, enlisted herself in a college program and found work.

She said, receiving our services, allowed her to continue working and attend classes. She graduated with her high school GED, got her driver's license and since relayed, she is on her way to achieving her associate's degree.

Even in one of the world's wealthiest regions where we are witnessing massive wealth inequality, something as seemingly small as a diaper can make all the difference for a mother between "not" and "making it."

Until a government program exists to help families access diapers in any significant way and TANF funds (Temporary Assistance for Needy Families) are actually adequate, supporters like YOU are crucial.

Organizations like ours matter.

Thank you!

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Executive Director
Babies of Homelessness

The partnership with BoH has helped us serve our families tremendously, we are able to supply weekly diapers and wipes to our families that need it.

 Volunteers of America ECEAP We're extremely thankful that you guys are not just helping with diapers and food but giving us names and numbers of other resources that we've needed. The difference is that you treat every family like they're a family and that they are also individuals

- Jessica

Supporting everyone in difficult circumstances is their goal. We feel comfortable with the presence of such people. This means that life is still fine.

- Abdul

Our clients are so grateful when we hand them diapers that they get a big smile on their face of relief knowing that they don't have to worry about getting diapers that day.

 Volunteers of America Western Washington

Letter from the Chair

BY ANGELA HARMON / BOARD CHAIR



Dear Friends, 2021 was a year of highs and lows as we navigated our second year of the pandemic.

The rawness of 2020 began to wear off as we celebrated vaccine successes and a return to many things that had been put on hold for the last year.

Then, once again the pandemic demonstrated its unpredictability as we dealt with new variants and the pandemic once again took center stage.

However, this time it felt different. This time there was more resolve, more resilience and more hope.

I felt this resilience and resolve in our staff and volunteers as I listened to the stories of gratitude and hope from the families we served. Our amazing team not only provided necessities to our families, but also a human connection that fostered compassion, hope and change during a time of darkness.

With a tremendous increase in calls to our hotline and from our partner agencies, the need for our services increased greatly.

Our dedicated team stepped up to meet this surging demand. In response, we created three different delivery methods to be more accessible to our families and expanded our services to reach more families throughout King and Snohomish County.

This increased demand meant a critical need for more diapers, wipes and formula.

Our team adapted and we hosted our first ever virtual fundraiser. It was a huge success and through the unwavering support of our community we kept our shelves stocked with enough inventory to meet all demand.

Last year with your support, we delivered over 300,000 diapers throughout our community.

Because of you, we touched the lives of over 4,000 kiddos and their families.

Now, I call on you again to continue your commitment to these families and your commitment that no child should be without a warm bottle when they are hungry or a clean, dry diaper.

Families experiencing homelessness are so often hidden from view and we need your help in raising awareness of this issue. I encourage you to talk with people in your community about the work we do and encourage them to help us reach more babies and families. Together we can continue to impact the lives of these families in crisis.

Together we can deliver hope.

With sincere gratitude,

Board Chair

Babies of Homelessness

Ingela Harmon

BY THE NUMBERS

In 2021, Babies of Homelessness focused on three goals on programmatic, advocacy, and fundraising goals. We have expanded our programs in new King and Snohomish communities; grown our Board of Directors; increased communication with our community through our newsletter and social media; and engaged with our partners and governments across King and Snohomish counties, in a variety of ways.



\$400,744

Total Revenue



290,635
Diapers Delivered

1,300 Calls Answered

In partnerships with the WA diaper coalition, we led engagement public policy efforts with key public and private stakeholders, championing a \$5m funding resolution for diaper banks and winning a \$55k government contract to serve families affected by COVID and experiencing diaper need.







1

CHANGEMAKERS

Join the
Changemakers
a passionate and
dedicated group of
monthly givers on a
mission to provide
basic needs to every
family experiencing
homelessness in the
Puget Sound region.

2

DONATION DRIVE

Babies of
Homelessness delivers
tens of thousands of
diapers each month,
with the demand
growing more each
day. To help us keep
going, please consider
hosting a donation
drive.

3

DONATE

Nearly 1 in 3 families struggle to afford diapers. Help us deliver basic needs to babies in King and Snohmish counties.

Consider a donation today in any amount.





With your support, we have taken Babies of Homelessness from a \$54k volunteer-run organization to a \$400k hyper-growth organization in five years to address the issue of diaper need and help meet the basic needs of families in our community.



Contact Us

Families Needing Diapers Call or text (866) 442-6443

Website

www.BabiesofHomelessness.org

General Inquiries

admin@babiesofhomelessness.org

Online Donations

www.BabiesofHomelessness.org/donate

Mailing Address/Check Donations

PO Box 147

Bothell, WA 98041

In-Kind Donated Goods

1100 Bellevue Way NE

Ste. 8A - # 256

Bellevue, WA 98004

Shop Our Wish Lists

Amazon: http://ow.ly/69eA50I6oHN

WalMart: http://ow.ly/mFTh50I6oHT

Target: http://ow.ly/s6k450I6oHL

Our Mission

Babies of Homelessness urgently delivers essentials to children experiencing homelessness by mobilizing the power and generosity of the community.

Tax ID: 81-4902417