



Babies of Homelessness

www.babiesofhomelessness.org

2018 ANNUAL REPORT



A year in review

MESSAGE FROM OUR FOUNDER

In the past year, generosity from supporters like you helped provide basic necessities to children of families experiencing homelessness - the least visible and hardest-to-reach segment of the homeless population in Seattle.

Babies of Homelessness helped more than 2,000 families in two counties, and we know from experience and statistics that this number is increasing. To meet this growing need, we have relied on a volunteer-run model, mobilizing community members to invest in our cause and do life-changing work. It's incredible how much passion and dedication they have exhibited!

Your continued support has enabled us to do everything we can to serve as a direct and low-barrier service, cutting through the red tape, bureaucracy, and wait-lists to get families what they need for their children as soon as possible. We thank you for investing in our local cause and we hope you can continue helping us to provide this absolutely vital service.



A year in review

THE BASIC NEEDS GAP

Seattle has the third largest homeless population in the United States.

In King County alone, there are more than 2,600 homeless individuals who are part of a family with young children, living in a vehicle, tent city, encampment or shelter.

This population constantly struggles to provide the most basic needs for their children, including diapers, wipes and other supplies.

Join our mission to make this possible.

A year in review

WHY BASIC NEEDS?

We believe our work is critical to Seattle's future generations as studies show:

When parents have their fundamental basic needs met, they are more likely to support and nurture their children emotionally, economically and socially and the entire family has a better chance at overcoming homelessness.

Equally, children who have nurturing and stimulating experiences with their parents tend to achieve more in life and school.

Health

The less time a child experiences homelessness in early childhood, the more positive health outcomes are magnified, causing lifelong positive impact on the child, and in turn, the family and community.

Education

The less time a child experiences homelessness is correlated with strong classroom engagement and social skills in early elementary school.

Time

When a child has their needs met, parents have more time to spend with their children and are able to enjoy the wonderful privileges of parenting.



A year in review

OUR MISSION

Babies of Homelessness, a non-profit organization, is a crisis response team. We bring basic necessities to families with children experiencing homelessness in the Puget Sound area.

Our goal is to remove the stigma homelessness carries by shedding light on the hardest-to-reach and least visible segment of the homeless population.

Our expansive volunteer network is usually able to deliver supplies to homeless families within 48 hours. This speed is critical to our mission. The children's needs are always the priority.

But we can't accomplish this goal without your help.

What they say

TESTIMONIALS

Kia
CLIENT AND MOTHER

"It's agencies like Babies of Homelessness that give people hope and take a lot of stress away. I wish there were more agencies like yours, but there's not because you're truly one of a kind."

Natalia
**CASE MANAGER, NEW
BETHLEHEM DAY CENTER**

"One of the really good things about Babies of Homelessness that they do is they meet the families out in the community."

Heather
SUPPORTER

"I believe in Babies of Homelessness' hyperlocal mission and trust in their stewardship to fill the gap in services for our most vulnerable neighbors. I know where my donations go and what they go toward and as a parent, I know how necessary these donations are. I'm proud of the work BoH does to support families in our community."

A young child with dark skin and curly hair is walking towards the camera on a grey asphalt surface. The child is wearing a bright blue zip-up hoodie with the hood pulled over their head, and a yellow t-shirt with a black and white graphic of a car. They are also wearing dark blue jeans and blue shoes. Several colorful bubbles are floating around the child, some in the foreground and some in the background. A semi-transparent grey rectangular box is overlaid on the middle of the image, containing white text.

For children experiencing homelessness, having the basics can change everything

Milestones

2016

Star's vision emerges

October - Babies of Homelessness (BoH) founded

Gains 501(c) (3) status

First donation drive

Partners with Crisis Connection 211

2017

Delivering basic needs to families in our community

Launch of 5 programs benefiting our families!

February - BoH nominated as Charity of the Month by Seahawks & Bonneville Media

BoH receives first grant

2018

No Waitlist
No Bureaucracy
No Red Tape

July - BoH procures first database to track operations

November - Hires first paid staff

2018 AT A GLANCE

1,000
DONORS

2 COUNTIES
SERVED

2,000
FAMILIES WITH
YOUNG
CHILDREN
SERVED WITH
BASIC NEEDS
(ages 0-8)

94,000+
DIAPERS DELIVERED

5,000+
VOLUNTEER
HOURS

50+
COMMUNITY
PARTNERS &
SPONSORS

111%
DONATION INCREASE
OVER LAST YEAR

5
PROGRAMS
FUNDED

504+
VOLUNTEERS

70+
EVENTS

2,832+
SOCIAL MEDIA
FOLLOWERS

A year in review

OUR PROGRAMS

Outreach

This is our primary program. A crisis response team delivers basic necessities to homeless families in two counties, within 24 hours.

To date, we have served more than 2,000 families.


Kidz Fun Zone

An ongoing monthly event held for parents and children to alleviate the fear, stress and struggles of experiencing homelessness and living at an emergency homeless shelter. The event includes fun activities so that children can act and feel like kids and parents get a mini break. 144 volunteers have hosted the event since 2016 for 250 families.

Back2School

The Back2School event was created to ease the heavy financial burden that back-to-school shopping creates for homeless and low-income families. When families are unable to afford supplies the responsibility often falls on faculty and staff and can leave the child feeling insecure or inadequate.

For the past 2 years, through the Back2School event, 170+ volunteers have equipped 783 students for success in school.

A photograph of a woman with glasses holding a baby, with a young boy standing next to her. They are outdoors, with a car and trees in the background. The woman is smiling, and the boy has a neutral expression. The car's rear window is visible on the left, and a colorful patterned object is in the bottom left corner.

A year in review

OUR PROGRAMS

Adopt-a-Family Campaign

Each holiday, we invite community members to join us in giving homeless and low-income families a true reason to celebrate the season by hosting a toy drive.

For many struggling parents, providing gifts to their children is well beyond their reach.

However, with the support from compassionate community members, Babies of Homelessness is able to bring smiles and happiness to the faces of many children each holiday season.

The past 2 years, 100 Babies of Homeless volunteers and donors brightened the holidays for over 124 local families with the help of local Adopt-a-Family Toy Drive donors and volunteers.

Thanksgiving Meal Campaign

Babies of Homelessness and a few dozen volunteers work together each year to deliver warm, cooked meals to families in need.

The past 2 years, more than 40 volunteers have come together to deliver more than 140 meals.

A woman with dark hair tied back, wearing a blue shirt and a patterned cardigan, stands on a gravel surface. She is holding a baby in a black outfit with pink accents. To her left, a young child with red hair, wearing a blue shirt, holds a red cloth. In the foreground, a large, clear plastic bag is filled with various items of clothing, including a blue jacket and a yellow garment. The background shows the side of a white trailer with a window that has a sign reading "03-06" and "FONGIE, BRADY / SARAH".

**Delivering hope and making
an IMPACT every day**

A year in review

2018 FINANCIALS



Financial Information

Last year, 2018, was the most impactful year since our founding.

We raised more money and provided basic necessities to more children than ever before.

Amount Raised in 2018 **\$114,836**

\$65,000 for basic necessities projects and invested an additional \$50,000 in operations to scale our startup non-profit.


Annual donation growth rate over last year:
111%

2018: \$114,836.24

2017: \$54,468.50

A year in review

SUPPORTERS



Everything we do is because of our community – our dedicated supporters, volunteers, fundraisers, sponsors, ambassadors, and partners.

And in 2018, that community grew larger, more passionate and dedicated than ever before.

Our Sponsors

We wish to thank our generous sponsors:

Aetna

Bickford Ford

Caliber Home Loans

Cardinal Health

Deseret Management

Corporation

Glassybaby

Got Sit Dog Training

Guild Mortgage

Hawk House

Hyatt

Keller Williams

Laird Norton

Lucky Seven Foundation

Michael's Bellevue of Toyota

Mod Pizza

Modo Yoga Seattle

Movement Foundation

Northshore Fire Foundation

Oscar & Elsa Meyer Family

Foundation

Poquitos

PureBarre WA

ReMax

RET Physical Therapy Group

Slalom

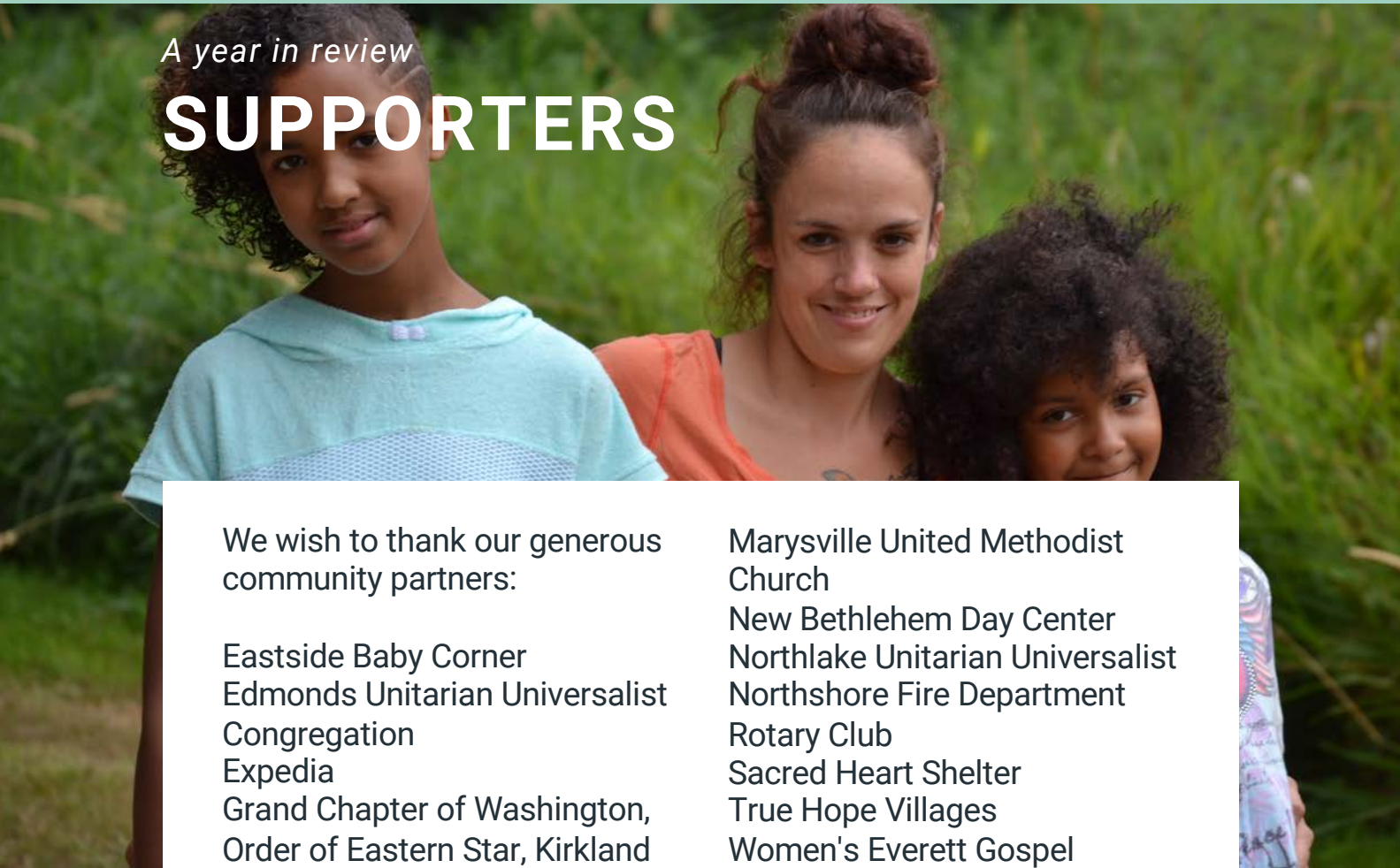
Springboard to Wealth

Sterling Realty

University of Wisconsin –

Madison

Windermere



A year in review

SUPPORTERS

We wish to thank our generous community partners:

Eastside Baby Corner
Edmonds Unitarian Universalist
Congregation
Expedia
Grand Chapter of Washington,
Order of Eastern Star, Kirkland
Grand Lodge, Kirkland
Holy Spirit Lutheran Church
Interfaith
Kindering
Lake Washington Christian
Church
Lake Washington United
Methodist-Safe Park
Mary's Place
Marysville United Methodist
Church

Marysville United Methodist
Church
New Bethlehem Day Center
Northlake Unitarian Universalist
Northshore Fire Department
Rotary Club
Sacred Heart Shelter
True Hope Villages
Women's Everett Gospel
Mission
YWCA

A year in review

SUPPORTERS

Our Top Fundraisers (Monetary or In-Kind)

Abbie Webb
Ariana Bergeson
Candice Betz
Christine Wood
Cindy Hopwood
Colleen Carson
Cory O'Brien
Daniel Kim
David Spalding
Emily Kent
Ericia Feldman
Gordy Marks
Jeff Hoerth
Jessica Kehoe
Jill Sharpe
John Madrid
John Tsai
Jolene Messmer
Joy Thielsen
Julie Shin
Kara Markell
Kelly Drodofsky

Kylie Sutton
Laura Carreon
Leslie Jennings
Lisa Flick
Lori Gill
Mani Gill
Marc Erickson
Marvin Versteeg
Melissa Sorentino
Michael Chamberlain
Mike Bickford
Nancy Kaplan
Nicole Wright
Northshore Fire Foundation
Oksana Naidu
Oksana Vlasenko
Paul & Julie Johnson
Rev. Jim Vander Weele
Sara Medlock
Saskia Wien
Sheri Zimmerman
Tony Mish
Van Bui

A woman with long dark hair, wearing a dark grey hoodie and blue jeans, stands in a paved lot and gives a thumbs-up. She is holding two large bags filled with supplies: a white Target shopping bag on the left and a clear plastic bag on the right that contains a cardboard box labeled '1B9' and various items. In the background, there is a chain-link fence with several signs, including one that says 'NICKELSVILLE GEORGETOWN 1020 S. MAPLE'. Behind the fence are several small, colorful modular buildings (pink, green, and blue) and a green dumpster. The sky is overcast.

**Helping 2,000+ families with
basic needs in the past 2 years**

A year in review

OUR BOARD

Board Members

Founder / President

Star Lalario

Vice President

Angela Harmon

Treasurer

Timmy Woods

Secretary

Rosa Elings

Board Member

Katie Forrest

Board Member

Michelle Johansson

Executive Director

Brittan Stockert

Committee Chair Members

Intake Coordinator

Katie Forrest

Committee Chair Members

Outreach Coordinator

Angela Harmon

Volunteer Coordinators

Catherine Conway

Deanna Powell

Donation Coordinators

Griffin Gillepsie

Kendall McKnight

Event Coordinators

Michelle Johansson

Ange Garrett

Kidz Fun Zone Coordinator

Jessica Mayfield

Website

Ivan Evdokimov

Bookkeeper

Meghan Sample

Storage Coordinators

Ann Thurley

Uzma Hamid

Donation Drive Coordinator

Ginny Larsen

Like us!

STAY CONNECTED

How to Contact Us

Mailing address:

PO Box 147
Bothell, WA 98041

Primary phone:

(866) 442-6443

Families looking for basic necessities:

(866) 44 BOH HELP
(866) 442-6443

Want to volunteer?

volunteer@babiesofhomelessness.org

Have items to drop off?

donations@babiesofhomelessness.org

Other general inquiries:

admin@babiesofhomelessness.org



What's Next?

TAKE ACTION

Join our community to help bring basic necessities to children in need.

DONATE

Donate in-kind donations, give once, monthly and/or give in honor of someone you love.

VOLUNTEER

From hand-writing thank you notes, helping out at special events, to making deliveries to families with children in need, we have a variety of volunteer opportunities to fit your schedule.

FUNDRAISE

In lieu of gifts, why not celebrate your birthday with a Facebook fundraiser? It's easy! Or consider hosting a donation drive.

For more information on any of these ways to help, visit our webpage at:

www.babiesofhomelessness.org

or email:

admin@babiesofhomelessness.org

Babies of Homelessness is recognized by the IRS as tax-exempt under code 501(c)(3).

Tax ID #81-4902417



We help families with the basics so they feel enabled to take the next steps