

IMPACT

DELIVERING BASIC NEEDS TO CHILDREN

2020

506+

CHILDREN SERVED

On pace to surpass that in 2020!

Making A
Difference

*As we march forward into the new decade,
we cannot afford to stand still*



PLUS

*Thank you to
our donor
community!*

From the Executive Director

BRITTAN STOCKERT

Looking back at all that we've accomplished in the past year, we have so much to be proud of. As we march into the next decade and all the uncertainty and volatility that 2020 has already brought us, we can't afford to stand still. Since last summer, we have been hyper-focused working on our three-year strategy. At the center is a renewed commitment to our mission: to make basic necessities accessible to all families facing homelessness in disproportionately impacted communities where resources for basic needs exist are scarce or nonexistent. Of all the things we will tackle, racial and gender equity and defining leadership will be the most important. It will require going beyond lip service.

We will listen, be introspective, and engage in an ongoing discussion that is raw and real. We will create a more fair and equitable workplace where our day-to-day practices and policies reflect a more diverse and inclusive space for the board, staff and the volunteers we attract and retain. It also means working together with other nonprofits to make our sector more inclusive for generations to come.

The idea of tackling decades of systemic and deeply entrenched racism can be overwhelming, but we are committed and realize this is a marathon, not a sprint. How we move forward will make a difference.

Brittan Stockert



Our Van Keeps Rolling Along

OUR GOAL

As supporters, you know that we are on the frontlines in our community every day, delivering diapers and formula to toddlers and babies facing homelessness. Our mission is to get more diapers to more babies. Nearly 1/3 of American families struggle to afford enough diapers. A lack of diapers can have severe mental, emotional, and developmental impacts on parents and children.

We distribute basic necessities through two distribution methods:

Direct Service

Families who meet our eligibility criteria and are within our service area can call our emergency number managed by our volunteer intake team.

The family completes a brief intake process and places an order. Automated emails are sent to our storage and outreach committees. The storage team pulls items from our two Bellevue storage units and then passes off the order to the outreach delivery driver, who then makes the delivery within 72 hours. In the past 12 months, our outreach team has made 372 deliveries throughout the two counties.

Partner Network (started July 2019)

Twice a month, a small volunteer outreach team drives the Babies of Homelessness van and distributes one month's worth of inventory to shelters, tiny villages and safe car parks on the Eastside, Seattle and in Everett.



2019 IN REVIEW



1 UNITED WAY

United Way Snohomish Grant

Awarded our first major grant of \$43,000 to get more diapers into the hands of families in Snohomish County.

3 REVENUE INCREASE

Revenue to the Next Level

Generated 40% increase in contributions and 120% increase in contributed goods thanks to the continued love and support of our community.

2 NEW VAN

New Van Program & Partnerships

Added a second distribution method to delivering monthly inventory to a newtwork of 10+ partners.

4 NEW LOOK

Unveiled a Brand-New Look

Updated our brand identity with a new logo, typeface, colors, imagery and website to better reflect our organization's values, goals, strengths and the communities we serve.

Why We Are Different

DELIVER DIRECTLY TO FAMILIES

The families we serve face barriers that make it difficult to access items like diapers for their children: lack of transportation, cell phone service, money, childcare and time.

And well-meaning nonprofits add to these barriers through bureaucratic processes and policies disconnected from the communities and people they serve.

We address accessibility barriers by taking the burden off families, going directly to them and delivering basic necessities, free of charge, within 72 hours.

We do not place families on a waitlist nor do we force families to navigate through an endless referral process. Families can self-refer to our emergency intake line and speak to a live person without having to deal with multiple third parties.

More nonprofits attempting to solve homelessness from a complex systems perspective need to recognize that families must first have access to the basic necessities before they can move beyond immediate needs and break the cycle of poverty.





Thank You To All Our Donors

WE COULD NOT DO WHAT WE DO WITHOUT YOU

We want to thank all of our wonderful donors who helped us grow and serve more families in King and Snohomish counties than ever before.

Because of your support, we are 100% successful in our ability to deliver diapers to babies. For every family who calls, fits our criteria and is within our delivery area, we get basic needs to them, every time within 72 hours of the request.

Because of you, we have delivered during snowstorms that have shut down the city and we continue to operate during the pandemic. In rare times when we have too many orders at once, we utilize Amazon Prime to get the diapers into the hands of the families who need them.

Because of you, we are determined to meet the needs of our client families. Our mission is simple: get diapers to babies. And although simple, it has a big impact. By providing basic necessities, we can lower the stress levels of our families so they can concentrate.

We know we cannot show a direct correlation between receiving basic needs and moving into permanent housing; it is a non-linear journey that may take years. But because of you, we are helping get basic needs directly into the hands of the families who need them so hopefully they can begin to make real progress in their journey.

Because of you, we have started to build a core group of funders who give on a monthly basis to sustain our mission and provide us with the confidence to grow.

We greatly appreciate your support.

Please Join Us

Text GIVEBASICS to 44-321 to donate
Monthly Donations

<http://ow.ly/3zH050ApC5w>

One-Time Donations

<http://ow.ly/7wMy50yjcZt>

What's Coming Up Next?

MEETING THE CHALLENGES OF 2020

This coming year and next will not be without challenges. Navigating through a pandemic, civil unrest and a growing homeless population will take patience, grace and iron will.

We continually face challenges with time, resources, staff and finances, and have almost no margin for error.

King County has reported a 5% increase of all individuals facing homelessness this year. The county reported that the number of families facing homelessness has increased as well. Now 3,743 adults and children are homeless, which is up from 2,451 last year.

As a direct result of this, we are receiving more calls asking for help from families and agencies.

While we have made great strides, we still have a lot to accomplish. We need your support to expand basic needs services into Snohomish County and south Seattle where the need is greater and very few, if any, resources exist for diapers.

Did You Know?

Our biggest need is for larger-sized diapers (5T-6T). If you would like to donate, visit our Amazon Wish List at: <https://a.co/1D7eMi1>



Our Financials

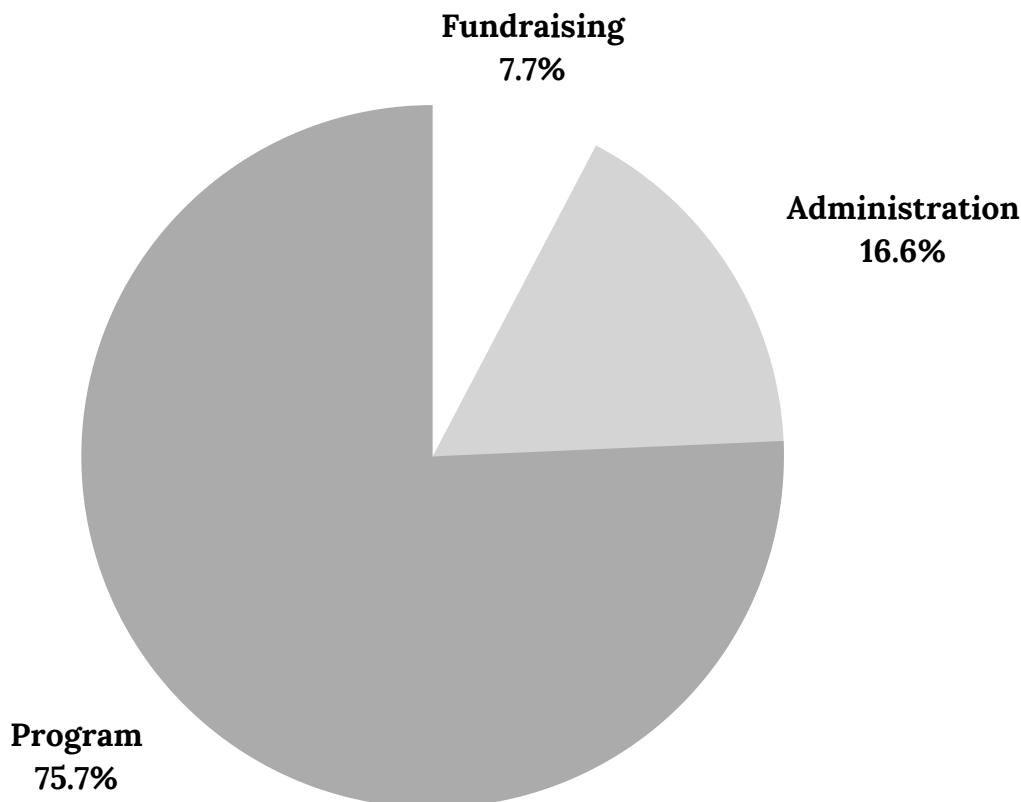
SUMMING UP 2019

\$203,131

TOTAL REVENUE 2019

\$153,679

TOTAL EXPENSES 2019



A large, stylized number '55' in a vibrant green color, positioned in the upper half of the page. The '5's have a thick, rounded, and slightly irregular design, giving them a hand-drawn or artistic feel. The first '5' is on the left and the second is on the right, both centered vertically relative to each other.

Our Team

Imagine if you only had 1 diaper left to last your child the rest of the day, or the week? We not only imagine it, we do something about it. Our team, many who are parents, consists of 55 volunteers, board members and staff. We are hard-working, passionate and committed to ensuring that no child goes without the basics in the Greater Seattle area.

In 2020, we are thrilled to add two new part-time staff along with new board members.

Contact Us

BOARD AND STAFF

Babies of Homelessness

| | | | |
|-------------------------------|------------------------|--------------------|-------------------------|
| Founder/President | Star Lalario | Executive Director | Brittan Stockert |
| Vice President | Angela Harmon | Program Manager | Katie Forrest |
| Secretary | Emily O'Hara | Outreach Navigator | Rosa Elings |
| Treasurer | Timmy Woods | Bookkeeper | Meghan Sample |
| Board/Community Dev. Director | Deanna Powell | | |
| Board/Marketing Director | Cindy Kitts | | |
| Board Director | David T. Wilson | | |

VOLUNTEERS

| | | |
|----------------------------|---------------------------|--------------------------------|
| Alexandra Long | Ginny Larsen | Marianne Cavaliere |
| Amy Kunkel | Griffin Gillespie | Marvin Versteeg |
| Amy McCarty | Howard Putter | Natalie Kroeger |
| Ann Thurley | India Fitting Koh | Odessa Seng |
| Carol Uyeda | Jac Fitzgerald | Patrick Broadgate |
| Catherine Conway | Jennifer Patterson | Rosa Elings |
| Crystal Pumilia | Jill Frusti | Samantha Woodward-Latta |
| Dana Wiedenhoft | Joy Eakins | Sarah Kipatrick |
| Dawn Williams | Julie Kennedy | Sergey Shikhanov |
| Desiree Tamas-Welch | Karen Axon | Stephanie Eberts |
| Diane Paukstis | Kendall McKnight | Taylor Pellizzari |
| Eileen Putter | Kuniko Jacobson | Tiffany Olsen |
| Elyse Olson | Laura Lynn | Tracy Owens |
| Gayle Bonato | Lindsey Mushlitz | Whitney Rogers |

CONTACT US

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Babies of Homelessness is a 501(c)(3)
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EIN: 81-4902417

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