

BABIES OF HOMELESSNESS

IMPACT

2020

# impact

BABIES OF HOMELESSNESS 2020

WHAT A  
YEAR IT WAS

NEED FOR BASICS  
GROWS

WHAT WE  
DID

WE DELIVERED  
MORE THAN EVER

HOW YOU  
CAN HELP

KEEP OUR MISSION  
GOING



## OUR MISSION

Babies of Homelessness urgently delivers essentials to children experiencing homelessness by mobilizing the power and generosity of the community.

*Tax ID: 81-4902417*



# FROM OUR CHAIR

Angela Harmon  
Chair/Board of Directors

2020 was a difficult year for us all. It was a year filled with uncertainty as many essential workers were forced to be on the frontlines of so much unknown.

We faced new challenges as we transitioned our work, school and life from home and from screens. It was a year filled with concern as we worried about the physical and mental health of our loved ones.

There was so much sadness as we mourned lives lost and milestones that we will never get back. We learned to face the reality that for all of these reasons and more, our lives will forever be changed.

However, through all of the difficulties and sadness hope shone through. This hope was evident in our community as they rallied to help those in need. With so many people suffering due to the pandemic, the need for our services increased dramatically and our community responded.

They stepped up and met these new demands by organizing diaper drives, providing the monetary donations critical to our mission and filling our storage facility with diapers, wipes, formula and baby food.

As an organization, we adapted our programs making safety for our staff, volunteers and families our number one priority.

Our staff and volunteers worked tirelessly fielding calls on our crisis line, managing our inventory, and connecting with our families to get them the essentials they need.



In 2020, we delivered a record number of diapers and reached more families than ever before.

We know the effects of this pandemic will be felt for years to come. With the moratorium on evictions ending soon and the increasing price of diapers and other necessities, our services will continue to be critical to so many families. We are committed and focused on meeting this increased demand and expanding our services to reach even more families, particularly in Snohomish and South King County.

We are looking ahead, using what we have learned in 2020 to meet whatever new challenges lie ahead, and we are confident because we know the community will continue to be there supporting families in need.

With Gratitude and Hope,

*Angela Harmon*  
Angela Harmon



# FROM OUR EXECUTIVE DIRECTOR

Brittan Stockert  
Executive Director

More than a year ago, Seattle became the first metropolitan area in the US to record a COVID death. At that time, the CDC had limited information about the virus.

There was so much fear and anxiety. Some of us felt overwhelmed. Some of us at Babies of Homelessness wondered how we would juggle parenting and homeschooling duties while carrying out the mission of a small nonprofit.

In February, we quickly rolled out COVID protocols—social distancing, PPP and contactless deliveries—and reduced volunteer support to only the most critical functions. It was this prompt response that protected our team and allowed us to continue direct services to families and agencies in two counties.

Demand at our diaper bank surged and we witnessed a 173% increase in the average monthly number of diapers we distributed to families and agencies.

Meanwhile, we were navigating diaper shortages, diaper price spikes, shipping delays and a drop in in-kind giving.

In March, we also learned that a foundation pulled capacity-building funds for 2021, a ripple effect of a forecasted stunted economy.

Human service agencies of all sizes, mostly located in underserved rural and BIPOC communities, called us desperate for diapers. To keep up with demand, we added eleven new partners to our monthly service routes, with each agency receiving a van full of diapers, wipes and formula.

Families experiencing homelessness continued to call our intake line as always, and we delivered within 72 hours. For a period of time, 60% of our intake calls were from women escaping domestic violence and/or at domestic violence shelters.

Families in housing on the brink of homelessness began also called the intake line for help, too. Single mothers expressed they needed an extra supply of diapers to send with their child to daycare.

No family in need was turned away.

The pandemic also exposed the pervasiveness of police brutality and systemic racism in all facets of life, including in the nonprofit sector.

We learned how well-meaning white-centered nonprofits perpetuate broken systems that oftentimes harm the people they are meant to serve. Accordingly, we made a commitment to advance the principles of Diversity, Equity, Inclusion, Access and Justice into our work.

We created a modern, flexible workspace with remote capabilities and unlimited PTO, to attract top talent and individuals from BIPOC, LGBTQIA, immigrant and refugee communities, all at greater risk of barriers. We hired a DEA consultant to make sure our internal culture, organizational structure and policies reflect the DEIAJ framework. And we continue to participate in peaceful BLM protests, commit ourselves to weekly anti-racist training and recruit individuals with lived experience, ensuring the voice of communities served is at the center.



Yes, the past year has been challenging, but thanks to a powerful and generous community, our nimble nonprofit found safe and creative ways to sustain and keep up with unprecedented demand for diapers. A shout out to:

- Renton Regional Community Foundation, Seattle Foundation and Community Foundation of Snohomish County for COVID emergency funding.
- Ridwell and customers for 400+ boxes of donated diapers.
- Community members who hosted diaper donation drive-up events.
- Facebook birthday fundraisers who raised money for Babies of Homelessness in lieu of gifts.
- Monthly "Changemakers" Donors
- Corporate sponsors, and more!

Our diaper bank looks forward to the day we are no longer needed. But for now — in this challenging economic environment, nonprofits like ours are scrambling to raise the funds necessary to continue providing quality services and programs in the face of increased demand.

We have been fortunate to raise the funds, but there are standard operating costs involved with sustaining our mission: quality staffing, technology, storage, gas, insurance, van maintenance, phone, website, software and more.

Even in the best of times, the pressure to constantly fundraise detracts from resources that could be used in the pursuit of high-impact projects like advocacy.

I look forward to meeting with more Washington legislators to pass legislation for Federal food assistance programs SNAP and WIC, or Temporary Assistance for Needy Families (TANF) to cover the cost of diapers. Diapers are already a huge expense for families and American families are about to get hit with yet another price increase.

The challenge now lies ahead. To move forward, we humbly ask for your support in our growth and development.

We believe that diapers are not a need -they're a necessity. When parents can afford the basics for their children and focus less on the day-to-day survival, they live a healthier life and able to attain long-term personal and professional goals.

If you are able, please do us a favor:

1. Take a few minutes and watch Dan Pallota's TED Talk: ["The Way We Think About Charity is Dead Wrong"](#)
2. [Set up a monthly donation](#). Any amount helps greatly!

With gratitude,

Brittan Stockert



Visit us at  
[babiesofhomelessness.org](http://babiesofhomelessness.org)  
to find out more

**The challenge  
now lies ahead,  
If you are a  
donor, we ask  
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support.**

# 120,000 diapers

This represents a huge increase for us, but in 2021 we are on track to deliver 3X this amount! The need is greater than before and we are stepping up to meet this need.

# 2,729 children

Children are our top priority. We do not put families on waiting lists for basic needs.

# 332 1:1 deliveries

We deliver directly to families living in shelters, safe car parks, motels, couch surfing, encampments or micro shelters.

# 104 van deliveries

We have 20+ partners and we load our van filled with basics they have requested and deliver right to their doorstep.



# Thank you Changemakers

**DONATE**

*Give today to join a community  
of supporters who are  
dedicated to the vision of basic  
needs for every child,  
everywhere, every day.*

Thank you to our Changemakers, a passionate and dedicated group of monthly givers on a mission to provide basic needs to every family experiencing homelessness in the Puget Sound region.

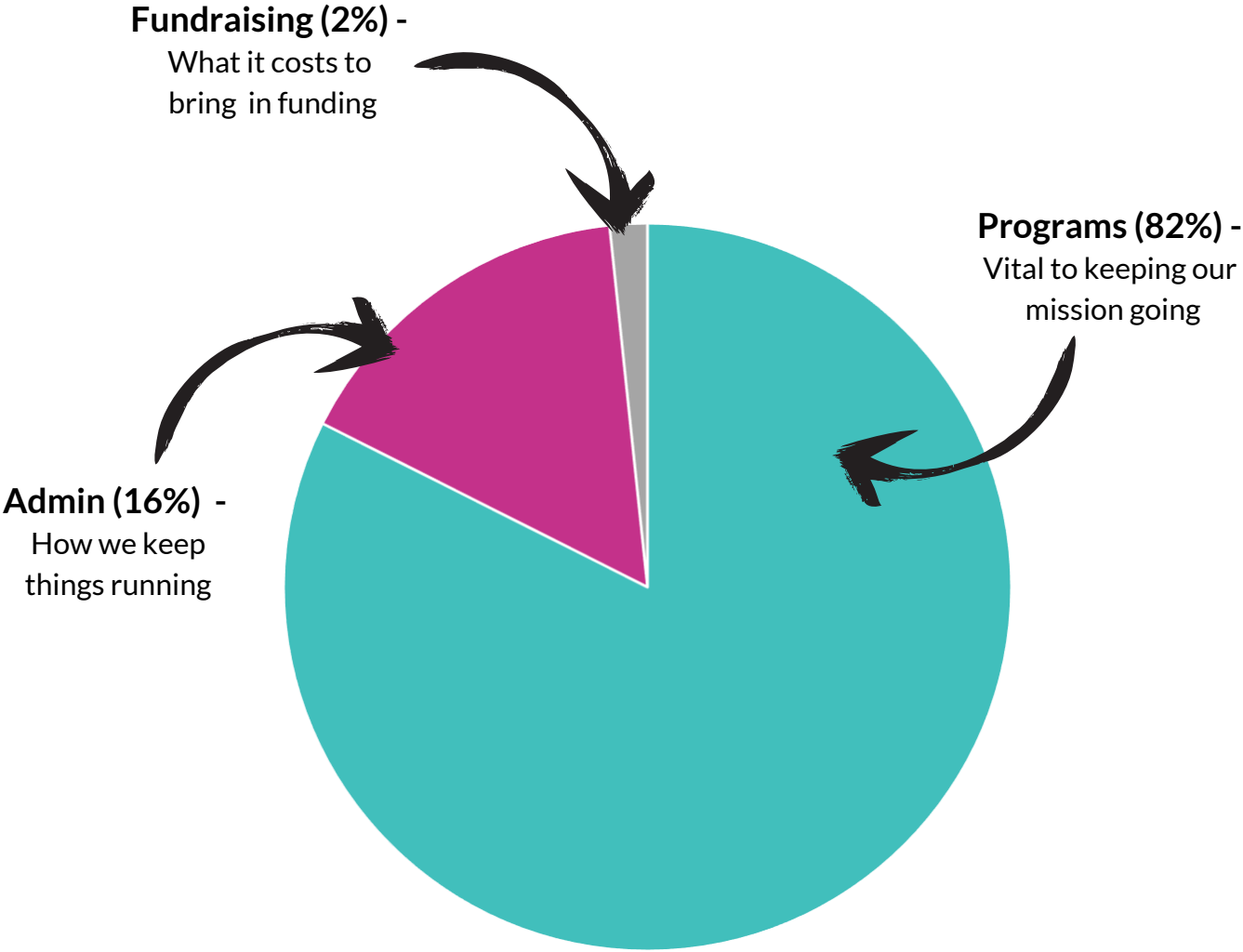
These folx have taken action and helped make a difference in our community.

Their monthly gift enables us to extend basic needs services to more families in new locations.

Andrew Ebright  
Angela Nerenberg  
Anne Rosenfeld  
Astrid Staneff  
Barbara Lambert  
Brittan Stockert  
Catherine Conway  
Catherine Poulsen  
Chelsea Parkman  
Cindy Kitts  
Corey Sunwold  
Cynthia Lew  
Deanna Tollefson  
Eileen Putter  
Emily O'Hara  
Emily Preboski-Michel  
Ernie Dore  
Evan Richards  
George Law  
Heidi Stauber  
Huynh Nguyen  
Irene Billings  
Jamie Holland  
Jeane Kristian  
Jeannine Liston  
Jenny Crowell  
Jessie Jansma  
Jessica Kehoe  
Joanna Johnson  
Josephine Eakins  
Jourdan Brigham  
Katherine Chin  
Kaylie Jones  
Kelly Patton  
Laura Lynn  
Lauren Gall  
Lisa Balyeat  
Liz Storey  
Mara Avery  
Mary Herzog  
Michelle Baez  
Michelle Edwards  
Mike DeFuria  
Monica Murray  
Morgan Bobadilla  
Naomi Bradfute  
Oksana Naidu  
Sandra OHara  
Sara So  
Saskia Wien  
Sergiu Costin  
Shannon Hayes  
Shannon Smith  
Socorro Gonzalez  
Terry Diaddigo  
Trudi Knight  
Victoria Castaneda  
Wesley Wheeler  
Whitney Kershner  
Whitney Rogers



# 2020 REVENUE



**\$376,623.05**





**BABIES OF  
HOMELESSNESS**  
*Delivering Hope*

## Contact Us

**Families Needing Diapers**

**Call or text (866) 442-6443**

**General Inquiries**

**admin@babiesofhomelessness.org**

**Mailing Address/Check Donations**

**PO Box 147**

**Bothell, WA 98041**

**In-Kind Donated Goods**

**1100 Bellevue Way NE**

**Ste. 8A – # 256**

**Bellevue, WA 98004**

**Shop Our Amazon Wish List**

**<http://ow.ly/2dwG50D9Acz>**